

Know How for Sandesha.app !

❖ **What is Transactional SMS Service ?**

- Transactional SMS Services are those SMS's which is used to give the Information to their Clients. This SMS can't be used for the Promotions. Don't use this SMS Service for the promotions else TRAI will make a penalty on your account.
- Works 24*7*365 Days | Deliver on DND Numbers also | Works with Sender ID

❖ **What is Promotional SMS Service ?**

- Promotional SMS Services are those SMS's which is used as a promotion of the products or the services from the company or organisations.
- Works 9 AM to 9 PM | Does not Deliver on DND Numbers

How Sandesha.app Works ?

For Non-Educational Clients

Good for Doctors, Hotels, Hospitals, Shop Owners, Business Owners, SMEs, etc Starting from 2500 SMS Credits, you can select and send the SMS to your small groups, medium groups or even at large groups also.

- Download the App from the Store and Sign Up the Page.
- At the time of selecting the Organisation Type, select "We are not an Educational Organisation" and then Fill up the Form.
- Choose the SMS Credits under the Promotional or Transactional Services, you wish to and pay the Online and the SMS Credits will get an activated within 4 Hrs after the formal verifications over the Tele-Call.
- You can also Opt the Sender ID of your choice by processing the Sender ID Application Form.

For Educational Clients

Schools, Colleges, Pre-Schools, Kindergarten, Coachings, Institutions and Educational Organisations. Send the SMS to the parents with the help of selecting Class Wise and Section Wise. You can create the Class and Section through the Masters and then you can Enter the details of the Student by selecting the Class n Section and Send the SMS. You can also send the SMS to Class Wise and to all the Schools at one go.

- Download the App from the Store and Sign Up the Page.
- At the time of selecting the Organisation Type, Select "We are an Educational Organisation" and then Fill up the Form.
- Choose the SMS Credits under the Promotional or Transactional Services, you wish to and pay the Online and the SMS Credits will get an activated within 4 Hrs after the formal verifications over the Tele-Call.
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Thanks

Team Sandesha.app